FRONTLINE
GERM BUSTERS

Environmental Services Department recognized for keeping hospitals safe throughout pandemic

p. 8
FEATURES

4 COVID-19 Pandemic Response Timeline
7 A Cottage Nurse on the Pandemic Frontline
8 SBCH Awarded Environmental Services Department of Year
10 Caring Never Stopped: A Cancer Cured in COVID Times
12 Cottage Center for Population Health: Reaching the Underserved in the Pandemic and Beyond

2020 ANNUAL REPORT
15 Alice Keck Park Society
16 Cottage Benefactors
17 Cottage Founders Society
19 Cottage 1888 Society
20 Reaching Higher Together
20 Investing in Cottage’s Future
21 Santa Barbara Cottage Hospital Foundation
22 Philanthropy Supports Great Nursing
24 Excellence in Medical Education
26 Driving Children’s Health
26 Building a New Hospitality House
28 Tiana Campaign
30 Responding in Emergencies
31 Goleta Valley Cottage Hospital Foundation
32 Miles for Moms
33 Santa Ynez Valley Cottage Hospital Foundation
34 Santa Ynez Valley Cottage Hospital Foundation Raising Funds for New CT Scanner
35 Cottage Rehabilitation Hospital Foundation
35 Cottage Rehabilitation Hospital Foundation Plans Move to Goleta Campus
36 Junior Wheelchair Sports Camp
37 Employee Giving
40 Cottage Health by the Numbers
41 Financial Responsibility

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FINANCIAL ASSISTANCE
Cottage Health has adopted a financial assistance policy as part of our long history as a not-for-profit organization serving the healthcare needs of the greater community. All patients, whether seeking emergent or non-emergent care, are able to apply for financial assistance or discounts toward their patient obligation. Visit cottagehealth.org/financial-assistance to learn more.

COTTAGE MAGAZINE
Letters to the editor, address changes, requests to be added or removed from our mailing list, or other magazine inquiries can be addressed to: Cottage Magazine Marketing Department, Cottage Health PO Box 689, Santa Barbara, CA 93102 or emailed to tumchelp@sbch.org

Cottage Health
PO Box 689, Santa Barbara, CA 93102
805-682-7111
cottagehealth.org | December 2021
Dear fellow community members,

On December 8, 2021, Cottage Health marked an important milestone. Since the opening of Santa Barbara Cottage Hospital in 1891, the doors have never closed. Through floods and fires, earthquakes and pandemics, Cottage has served those in need in our community, every single day, for 130 years. And though much has changed in healthcare and in our world, one thing has remained constant: Cottage Health has cared for this community with excellence, integrity, and compassion.

The past two years have brought challenges unlike any previously experienced. With the announcement in January 2020 of confirmed COVID-19 in the US, Cottage physicians, nurses and other professional and support staff took steps to assure the safety of patients, the community, and each other. Remarkably, over the past two years, at times when facing incredible personal hardships, our caregivers continued to place patients as their priority, resulting in the highest national patient experience ratings in our history. We can never thank them enough for their dedicated service and for all they have done.

Many thanks to all of you who have contributed to our COVID-19 response efforts – making a difference for patients and the staff who are providing care. As we continue to navigate the rapid changes this virus continues to bring, your support and encouragement have helped sustain us. You’ll read more about COVID-19 response in this issue of Cottage Magazine.

While assuring the highest quality and safety of patient care has been our focus during this pandemic, we continue to pursue other important advancements in the health of our community. Recent examples include the launch of Cottage Virtual Care, the opening of Cottage Urgent Care centers throughout the region, the decision to add a pediatric residency to our medical education program, and our efforts to provide vaccinations to all populations we serve.

Looking ahead, with your help we will not only meet the immediate healthcare needs but also invest in the future, assuring medical excellence close to home. We will continue to provide the latest medical advancements. We will invest in our future workforce to assure the highest levels of medical, nursing, and other clinical professionals for the region. We will expand our research efforts to identify new treatments and interventions to improve health. We will improve the health of our communities by identifying and acting on the challenges and needs of the most vulnerable. And we will always be prepared for the unexpected, whether it is in an immediate emergency or injury or a complex public health crisis or natural disaster.

On behalf of the thousands of healthcare professionals at Cottage Health working to provide ongoing medical care throughout this pandemic, thank you for your encouragement and support.

Stay safe,

RON WERFT
President & CEO, Cottage Health

TRUSTED TODAY, PREPARED FOR THE FUTURE, READY FOR THE UNEXPECTED

Lorenzo Vasquez, RN, has provided critical care to patients throughout the pandemic. In December 2020 he was one of the first frontline healthcare professionals to be vaccinated on the day Santa Barbara Cottage Hospital celebrated arrival of the vaccine.

RAN WERFT
President & CEO, Cottage Health
COVID-19 Pandemic Response Timeline

**JANUARY 24, 2020**
Within 24 hours of the World Health Organization (WHO) convening to assess the novel coronavirus outbreak, Cottage Health leadership convenes an incident response team to begin daily meetings, monitoring the virus and its spread.

**MARCH 1, 2020**
With no cases yet confirmed in Santa Barbara County, Cottage Health develops options to help families with childcare subsidies and ensure continuity of patient care.

**MARCH 11, 2020**
WHO declares COVID a pandemic. The following day, Cottage Health implements remote work for employees whose roles could be moved offsite, to help protect patients and staff and keep the hospitals safe during ongoing care.

**MARCH 12, 2020**
COVID is confirmed in Santa Barbara community, and systems at Cottage Health are in place. Visitor restrictions are implemented to protect patients and staff. Supply chain teams secure PPE for pandemic preparedness. Ongoing surge planning and staff flexing is established. COVID updates are provided for staff and community.

**MARCH 13, 2020**
The state of California reports two cases of novel coronavirus, with none in Santa Barbara County. The same day, Cottage Health issues precautions and procedures for the rapidly developing situation.

**MARCH 16, 2020**
Cottage Health hospitals in Santa Barbara, Goleta and Santa Ynez Valley are equipped and ready to be negative pressure isolation units. New protocols are developed by infectious disease specialists and nursing staff.

**MARCH 18, 2020**
Cottage Health develops options to help families with childcare subsidies and ensure continuity of patient care.

**MARCH 20, 2020**
Cottage Health quickly adapts to the evolving situation. A new system of COVID symptom screenings at entrances is developed. A labor pool matches available employees to departments needing extra staff. Employees with health risks or with immune-compromised children or family members are offered alternate work – remotely or in other areas of the hospitals.

**MARCH 22, 2020**
Cottage Health establishes new programs as needs are identified. Local lodging is provided at no cost to employees concerned with exposing loved ones to the virus. Two separate patient care units are converted to negative pressure isolation units.

**MARCH 25, 2020**
For staff and dependents, Cottage Health joins with local therapists to provide online counseling for stress management, and expands childcare services. Emergency childcare for first responders and healthcare workers is established. For employees with unexpected childcare expenses, Cottage Health reimburses up to $100 per employee for testing for COVID and four of whom are in critical condition. To prepare for a potential patient surge, four patient care units are equipped and ready to be negative pressure isolation units. New protocols are developed by infectious disease specialists and nursing staff.

**APRIL 1, 2020**
22 patients are hospitalized at SBCH with COVID; seven are in critical care. SBCH provides regular census reports to media. On this date, 26 patients are at SBCH with confirmed COVID.

**APRIL 6, 2020**
Cottage clinicians, UCSB and local entrepreneurs produce locally-made powered air-purifying respirator (PAPR) shields to better protect staff.

**APRIL 13, 2020**
Free Cottage Virtual Care visits are offered to the community for individuals with COVID symptoms.

**APRIL 16, 2020**
Cottage launches Stay Safe campaign to help share messages on how to stay safe from COVID.

**APRIL - AUGUST, 2020**
The labor pool provides financial stability for staff. Education department springs to action to cross-train 70+ staff for critical care. The education and infection control departments collaborate to train staff on PPE protocols and specimen collection. Facilities and support services teams work with clinical teams to relocate entire units for effective isolation care during surges. Pacific Diagnostic Laboratories (PDL) successfully implements two new COVID testing instruments to provide quicker results for hospital patients.

**MARCH 26, 2020**
Three patients at Santa Barbara Cottage Hospital (SBCH) test positive for COVID. To prepare for a potential patient surge, four patient care units are equipped and ready to be negative pressure isolation units. New protocols are developed by infectious disease specialists and nursing staff.

**APRIL 15, 2020**
14 patients with confirmed COVID at SBCH.

**APRIL 24, 2020**
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**MARCH 29, 2020**
Cottage Health quickly adapts to the evolving situation. A new system of COVID symptom screenings at entrances is developed. A labor pool matches available employees to departments needing extra staff. Employees with health risks or with immune-compromised children or family members are offered alternate work – remotely or in other areas of the hospitals.

**APRIL 17, 2020**
22 patients are hospitalized at SBCH with COVID; seven are in critical care. SBCH provides regular census reports to media. On this date, 26 patients are at SBCH with confirmed COVID.

**MARCH 30, 2020**
SBCH has 16 patients in isolation, six of whom test positive for COVID and four of whom are in critical condition. To prepare for more bed capacity, the Eye Center moves to the Outpatient Surgery Center and Antepartum 2, 3 and 4 are converted to negative pressure rooms for childbirth deliveries when isolation is required for a patient with COVID.

**MARCH 30, 2020**
SBCH has 16 patients in isolation, six of whom test positive for COVID and four of whom are in critical condition. To prepare for more bed capacity, the Eye Center moves to the Outpatient Surgery Center and Antepartum 2, 3 and 4 are converted to negative pressure rooms for childbirth deliveries when isolation is required for a patient with COVID.

**JULY 15, 2020**
Cottage Health quickly adapts to the evolving situation. A new system of COVID symptom screenings at entrances is developed. A labor pool matches available employees to departments needing extra staff. Employees with health risks or with immune-compromised children or family members are offered alternate work – remotely or in other areas of the hospitals. An educational and training program is launched to prepare staff for the surge of COVID patients while continuing ongoing care.

Cottage clinicians, UCSB and local entrepreneurs produce locally-made powered air-purifying respirator (PAPR) shields to better protect staff.

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**New ways to care for employees are established due to many staff being financially impacted as spouses lose jobs due to business closures. The Cottage Assistance and Relief for Employees (CARE) Fund is modified to provide monthly support for employees in need.**
COVID-19 Pandemic Response Timeline

**SEPTEMBER 2020**
When the new school year starts, Cottage Health updates its childcare resources to ensure employees receive the care they need for their families with flexible work schedules and additional temporary childcare centers.

**DECEMBER 15, 2020**
Southern California region members are vaccinated. The Santa Barbara County reports ICU capacity of 0.5%.

**SEPTEMBER 15, 2020**
When the new school year starts, Cottage Health updates its childcare resources to ensure employees receive the care they need for their families with flexible work schedules and additional temporary childcare centers.

**DECEMBER 17, 2020**
Cottage receives its first shipment of Pfizer’s COVID vaccine. Later that same day, the first frontline staff members are vaccinated. The Southern California region reports ICU capacity of 0.9%.

**NOVEMBER 19, 2020**
Two patients with confirmed COVID at SBCH.

**DECEMBER 30, 2020**
SBCH is caring for 65 patients with confirmed COVID.

**MARCH 2, 2021**
The Cottage Drive-Up Vaccine Clinic begins offering vaccine for 12-15 year olds. Nearly half of the eligible population in Santa Barbara County is fully vaccinated.

**APRIL 6, 2021**
The Cottage Drive-Up Vaccine Clinic surpasses 50,000 doses administered, with capacity expanded to administer 10,000 doses a week.

**JULY 30, 2021**
The effects of the Delta variant are seen in rising case numbers.

**AUGUST 5, 2021**
California releases a State Public Health Officer Order with updates on vaccination or testing requirements for all who work in and visit healthcare facilities.

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**AUGUST 5, 2021**
Hospitalization numbers continue to rise. A second COVID isolation unit reopens at SBCH.

**JULY 13, 2021**
SBCH is caring for three patients with COVID; none are in critical care.

**MAY 13, 2021**
The Cottage Drive-Up Vaccine Clinic begins offering vaccine for 12-15 year olds. Nearly half of the eligible population in Santa Barbara County is fully vaccinated.

**AUGUST 20, 2021**
11 patients are in isolation and none are in critical care. Hospitals once again limit the number of visitors.

**SEPTEMBER 1, 2021**
22 patients are in isolation and five in critical care.

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SBCH AWARDED ENVIRONMENTAL SERVICES DEPARTMENT OF YEAR

Santa Barbara Cottage Hospital’s Environmental Services Department recently earned the nation’s top award from the Association for the Health Care Environment (AHE) of the American Hospital Association for hospitals in the 500+ beds category. The criteria included high patient survey scores for cleanliness of environment, cleaning and disinfection protocols during COVID-19 surges, and high employee retention. The honor recognizes outstanding achievements of a cutting-edge environmental services team in maintaining high levels of performance in cleaning, disinfecting, infection prevention, environmental sustainability and stewardship, technology use, patient satisfaction, education and training in critical areas.

“Our team of 151 professionals in the EVS department at SBCH is committed to the highest standards for protecting the environment and health of all patients, staff and visitors,” said Nick Henderson, Vice President, Support Services. “Despite all the challenges from COVID-19, our EVS team has consistently set the bar higher to create new ways to enhance its performance for the benefit of our community.”

Members of the Environmental Services Department work throughout the hospital to help provide safe care for patients. Pictured here are (clockwise from top right): Margarita Vera, Octavio Perez, Armando Ortiz, Julio Rea, Ofelia Torpda and Rosalba Razo.
CARING NEVER STOPPED: 
A Cancer Cured in COVID Times

If you meet Henry, his smile will make you smile right back. You will notice his can-do attitude, and you will see he is smart and is an amazing athlete in all sorts of sports – baseball, skiing, hiking, skateboarding and rollerblading. You would never know that Henry faced a long, unimaginable challenge, overcame it and recently completed his last round of chemotherapy at Cottage Children’s Medical Center.

When Henry was three years old, he began experiencing symptoms like bruising easily and feeling very fatigued after riding his bike for just a minute or two. He also started having nosebleeds. Henry’s pediatrician referred him to the ER at Santa Barbara Cottage Hospital. At Cottage, Henry was diagnosed with high-risk B-cell acute lymphoblastic leukemia (ALL). This disease affects B-cells, which are essential in the immune system. The disease starts in bone marrow, where new blood cells grow. The leukemia cells grow very fast and interfere with bone marrow making enough normal cells.

“Henry was diagnosed on May 16, 2018, and stayed at Cottage Children’s Medical Center for the next 14 days to get his initial chemotherapy and steroids,” said Henry’s father, Andrew. “The staff was amazing, and they made everything so much easier on us during the darkest times of our lives. We will forever be grateful for their compassion.”

It’s often the small moments of kindness that remain in family memories: A pediatric nurse using tape to create blue and red combinations, because Spider-Man was Henry’s favorite character. An employee who cleaned his room sharing smiles and making him laugh every morning.

In all, Henry’s treatment lasted three and a half years and included numerous hospitalizations. “Henry was brave and strong through it all,” said Giana, Henry’s mother. Then on October 8, 2021, the big day came. Henry had completed his treatments. Soon after staff gathered with his family to cheer as Henry rang the bell at Cottage Children’s Medical Center – a joyful tradition that signifies a child no longer needs chemo treatments.

From the beginning, Henry was no stranger to challenges. He was born 10 weeks premature and spent five weeks in the Haselton Family Neonatal Intensive Care Unit (NICU) at Cottage Children’s Medical Center. “The NICU nurses were angels,” Andrew said. “They took amazing care of Henry and helped keep Giana and me calm.”

These days, Henry is full of life and enjoying sports and school, where math is his favorite subject. Henry will be representing Cottage Children’s Medical Center as the 2022 Children’s Miracle Network Champion. Beating cancer amidst a pandemic will be always be part of Henry’s childhood story – and his champion spirit.

“We are forever grateful for the compassion and care we experienced at Cottage.”

ANDREW MILLER, HENRY’S FATHER

Cottage Children’s Medical Center cares for more than 14,000 children a year in the Acute Pediatrics Unit, Haselton Family Neonatal Intensive Care Unit, Pediatric Intensive Care Unit, Emergency Department, Pediatric Trauma Center and Grotenhuis Pediatric Clinics.
To help reach everyone in our community, the Cottage Center for Population Health (CCPH) developed new initiatives and partnerships to serve various populations including Spanish-speaking communities, the indigenous migrant community, and people without housing living in Santa Barbara County. The Community Health Ambassador program launched a pandemic response to meet needs for COVID-19 information and convenient vaccination options.

A Community Health Ambassador (CHA) is an individual dedicated to improving the health of their community through education, navigation, referral and support. Throughout the year, CHAs have helped provide information and create easier access to vaccines by addressing barriers in areas of transportation, language and scheduling.

Future CHA Opportunities:
• Training to identify needs beyond COVID-19
• Support for partner organizations in underserved communities
• Training to help connect community members to health resources

CHA Partner Organizations:
• Carpinteria Children’s Project
• Eastside Library
• Easy Lift
• El Centro Santa Barbara
• Equalitech
• Family Service Agency
• Isla Vista Youth Projects
• La Casa de la Raza
• Mi Vida Mi Voz
• Santa Barbara County Promotores Network
• Santa Barbara County Public Health Department

HIGHLIGHTS

2,310 COVID-19 prevention kits have been distributed containing face masks, hand sanitizer, vitamins, COVID-19 resource lists, and bilingual educational materials

8,846 people have received vaccine education through CHA vaccine equity outreach

778 basic needs referrals provided for food, housing, healthcare, employment, childcare, etc.

128 Community Health Ambassadors have been trained and deployed into the community

118+ COVID-19 vaccine doses provided through CHA door-to-door outreach

100+ individuals accessed vaccine clinics with transportation provided by partner organizations

35 zip codes reached across Santa Barbara County

15 cities and areas reached with COVID-19 prevention kits

Thank you to our friends and neighbors for the outpouring of philanthropic support. These gifts enable us to make vital investments in people and programs, helping to deliver the outstanding care for which Cottage is known. Donors make a difference in the lives of patients, their families and their caregivers.

New gifts and pledges made in 2020 are listed in the following pages. Our appreciation also goes to all who continue to make donations toward pledges acknowledged in previous reports.

Every effort has been made to ensure accurate information. Please let us know if there is an error or omission. You can reach us at 805-879-8980.

THE ALICE KECK PARK SOCIETY

The Alice Keck Park Society is Cottage Health’s premier recognition society honoring philanthropists who have cumulatively invested more than $1,000,000 in one or more of the Cottage Health hospitals.

$15 MILLION OR MORE
Richard & Mary Compton
Lord Paul* & Lady Leslie Ridley-Tree
The Wood-Claeyssens Foundation

$5 MILLION OR MORE
Susie & Riley Bechtel
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Mr. Michael Towbes*
UniHealth Foundation
Volentine Family Foundation
Mr. Dana White
Anonymous (2)

*deceased

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14 COTTAGE HEALTH 2020 ANNUAL REPORT

2020 DONOR HONOR ROLL

REPORT TO THE COMMUNITY
COTTAGE HEALTH'S SOCIETY

Cottage is honored to recognize contributions of $2,949,999 from January 1, 2004, through December 31, 2020, to any Cottage Health hospital.
We gratefully acknowledge Cottage 1888 Society members for remembering one of the Cottage hospitals in their estate plans or with a deferred gift.

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Christel Bajerke
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Jim & Barbara Greenleaf
Robert & Brenda Groenewegen
Virginia Grotensh
Peter & Wanda Gruccio
Oscar & Elisabeth Gubel
Norman & Jane Habermaan
Lorraine Hansen
Alvina & Sicelie Harris
Herman & Nancy Hart
Toni & Stephen & Helen Hauser
Vicki & Bob Hazard
Patricia Hall

J. Jerry & Jacqueline Inskopp
Angel & Lisa Issacson
Harry G. Jarvis
Hugh S. Jarvis
Sally Jordan
Lauren & Stephen* Katz
Robbie & John Kline
Richard & Victoria Krost
Jeffrey Kuppersman & Nancy Nadel
Robert Kraus
Dorothy Largay & Wayne Rosing
Geraldine Davis
James & Charlotte Lindsey
Robert & Mary Ellen* Logan
Carla Long
Peter & Jolene Lister
James & Sharon Lutz
Crag Mally & Leslie Stewart
Ken & Janie Martin
Gerry McCorkell
George & Sally Messerlian
Sueanne Gates
Alexandra Genest
Stephen Geremia
Howard & Nancy Gilmore
Amy Lynn Girling
Frederick & Linda Gluck
Thomas & Libertea Graham
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Anonymous (7)

HONORARY MEMBERS
James E. Davidson

IN MEMORIAM
Judie Anderson
Carol & Gilbert Astor
Richard Baum
Barbara Benon
George Cooper
Georgia Funsten

CAROLINE GAARN
LAD HENDRICKS
Harry Howland
Joan & Robert Jacobs
Betty Jensen
Jane Jost
Robert Knight
Mary Ellen Logan
Louisa & Stewart MacDougal
Elaine Marcus-Miller
Alice Marston
Kathleen Mayer
Mary Lloyd Mills
John Nigg
John Nipp
Aline Parvin
Gerald & Claire Parent
Russell Parvin
Gerald & Claire Parent

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Barbara Benon
George Cooper
Georgia Funsten
If you walk through the main concourse in the lobby of Santa Barbara Cottage Hospital, you’ll see a new donor recognition installation designed to honor early leadership contributors to the SBCH Foundation’s Reaching Higher Together Campaign. These generous contributors to the $130M effort are partnering with Cottage to ensure the people of Santa Barbara have the best healthcare in the nation – right here at home. They are helping us to envision bold new ways to promote excellence and innovation to strengthen patient care, education, research and the health of our community today and into the future.

The Campaign will enter its public phase in 2022 and the entire community is encouraged to participate.

INVESTING IN COTTON’S FUTURE

Amidst the immediate impact of the pandemic, donors have continued to make significant gifts to strengthen the long-term capacity of Cottage Health to care for the community. These investments in Cotton’s future assure that medical excellence, innovation, and our ability to respond to the unexpected will continue to thrive on the Central Coast.

One of these forward-thinking commitments is from David and Anna Grotenhuis, Wayne and Shari Siemens, and Virginia Grotenhuis. Their contribution, valued at $14M, will create a new patient pavilion that will be named for the Grotenhuis family.

Another important commitment comes from Virgil Elings, PhD, an entrepreneur and UCSC professor for 20 years. Dr. Elings has become one of the region’s most recognized philanthropists through his giving to education, park lands, research and healthcare. By designating his gift as unrestricted, Dr. Elings enables Cottage to apply the funds where they will have the most impact in providing patient care.

“Santa Barbara Cottage Hospital has provided extraordinary care for our community for 130 years,” Wayne said. “We share a feeling of appreciation and pride in the care Cottage provides to our friends and neighbors, and we are excited to support Cottage into the future.”

Dr. Elings enables Cottage to apply the funds where they will have the most impact in providing patient care.

The main lobby at Santa Barbara Cottage Hospital has been named Virgil Elings Lobby in recognition of his gift commitment of $5 million.
Melissa Aldecoa Fayram serves in the medical intensive care unit at Santa Barbara Cottage Hospital. She is a Santa Barbara Cottage Hospital Foundation nursing scholarship recipient currently working on her Master of Science in Nursing at CSU Channel Islands and will graduate in summer of 2022.

Melissa’s connection to Cottage – and its philanthropy – have been present from the very start of her developing healthcare career. She served as a volunteer in the ED of Santa Ynez Valley Cottage Hospital, and she received a SYVCH Auxiliary Award scholarship in 2013 while pursuing her BSN degree.

“The Cottage scholarship has been so helpful through school quicker. I’m very grateful for the opportunity that Cottage and the MICU have provided me to grow professionally as a nurse. I feel so grateful to be a part of a community that values healthcare and values nursing. I look forward to being a nurse practitioner in this special community.”

To help or learn more about ways to support this program, contact LaRilla Chambers, Senior Gift Officer, Cottage Health, lcmember@sbcch.org, 805-334-9930 or 805-451-0678 cell.
EXCELLENCE IN MEDICAL EDUCATION
The Santa Barbara Cottage Hospital Foundation established its first Endowed Chair in October 2020 honoring a visionary physician in medical education and two extraordinarily forward-thinking donors. Andrew Gensoff, MD, FACP, was named the Craig Malley and Louise Stewart, MD, Chair of Graduate Medical Education. The philanthropic investment of Craig Malley and Louise Stewart, MD, will allow Cottage to maximize opportunities to train and the best and brightest young physicians who will care for people throughout the Central Coast. Cottage’s long-standing Graduate Medical Program includes residencies in Internal Medicine, Radiology and Surgery. A new program, the Cottage Children’s Medical Center Pediatric Residency, will be in June of 2022.

Endowed chairs for physician leaders enhance the reputation of the organization, which helps attract and retain renowned clinicians, educators and leaders essential to providing exceptional care to our community.

With this gift, Cottage has launched an important new endeavor to establish endowed chairs in critical specialties including neurosciences, pediatrics, emergency, trauma and critical care medicine. Endowed Chairs produce a steady stream of funding to support clinical excellence and the highest levels of patient care. They may also be named by the donor. If you would like more information, please contact Magda Stayton at 805-324-9929.

PLANNING A GIFT FOR THE FUTURE
Gifts of real estate and real property help advance life-saving medical care at Cottage Health and offer the donor significant financial and personal benefits, including:
- A charitable deduction on appreciated property
- Reduced income taxes and possibly estate taxes
- Bypass of capital gains tax
- Lifetime income
- Relief of property management responsibilities
- Satisfaction of leaving a meaningful legacy in our community

Cottage Health provides complimentary, confidential, no-obligation information on real property gifts.

For more information, contact Carla Long, Director of Planned Giving, 805-879-8897 or clong@cbch.org.

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DRIVING CHILDREN’S HEALTH

Thanks to the generosity of our Childrens Miracle Network Hospitals (CMNH) partners and caring community donors, Cottage Children’s Medical Center has gained a new ‘ICU on wheels’ : This new vehicle is specialized to transfer newborns and children from throughout the region to receive the advanced medical care provided at Cottage Children’s Medical Center. With each transfer, a team including a nurse, respiratory therapist – and, if the baby is very small, a physician – provides care on board during transit. For newborns, the ambulance is equipped with isolettes, which control temperature, humidity, and oxygen levels throughout this important first journey.

The $200,000 cost of this special ambulance has been provided to Cottage through the Children’s Miracle Network and its retail sponsors including Costco, Panda Express, Radiolink, Credit Unions for Kids, Walmart, Ace Hardware, Dance Marathon and Rite Aid, as well as individual donors. Staff and maintenance of the ambulance is an ongoing expense.

For more information about CMNH and supporting Cottage Children’s Medical Center, contact Ann Peyrat at apeyrat@sbch.org, or visit cch.org.

BUIDLING A NEW HOSPITALITY HOUSE

To care for patients and their families, Cottage Health provides accommodations for families who need lodging near the hospital and who have been referred by Cottage’s medical staff, case management staff or spiritual care team. Frequently, these families have a newborn in the Neonatal ICU, they’ve traveled from out of town or they need intensive guidance and training time to learn how to sustain their child’s care. The requests have exceeded the current space at the Little Cottages. Fortunately, building is in progress for a new Hospitality House which will double capacity, and Cottage Health will be able to accommodate more than 4,000 requests each year. These Hospitality House apartments will have children’s play equipment and social areas, and will offer support and meals to families to help ease the stress of the hospital stay.
While the annual gala was paused in 2021 due to the pandemic, Cottage care never stops. The 2021 Tiara Ball Campaign volunteer committee and many generous donors set a new record by raising over $650,000 in vital funds to ensure everyone in the community has access to exceptional emergency, trauma and critical care. Special thanks to past and current Tiara Ball chairs who reunited to lead the campaign: Alex Nourse, Betsy Turner, Jenelda Devorzon and Debbie Mackall.

Since 2005, the Tiara Ball has raised $6,395,240 to help treat thousands of children and adults who are critically ill or injured. Santa Barbara Cottage Hospital is able to provide the highest quality care in a state-of-the-art facility in large part because of generous donors set a new record by raising over $650,000 in vital funds to ensure everyone in the community has access to exceptional emergency, trauma and critical care. Special thanks to past and current Tiara Ball chairs who reunited to lead the campaign: Alex Nourse, Betsy Turner, Jenelda Devorzon and Debbie Mackall. Since 2005, the Tiara Ball has raised $6,395,240 to help treat thousands of children and adults who are critically ill or injured. Santa Barbara Cottage Hospital is able to provide the highest quality care in a state-of-the-art facility in large part because of generous donors set a new record by raising over $650,000 in vital funds to ensure everyone in the community has access to exceptional emergency, trauma and critical care. Special thanks to past and current Tiara Ball chairs who reunited to lead the campaign: Alex Nourse, Betsy Turner, Jenelda Devorzon and Debbie Mackall.

SAVE THE DATE

TIARA BALL | APRIL 8, 2022

To learn about 2022 Tiara Ball sponsorship opportunities, please call Esther Takacs at 805-879-8985.
SANTA BARBARA COTTAGE HOSPITAL FOUNDATION
ENDOWED FUNDS

Endowment gifts allow a donor’s charitable goals to continue into the future through the creation of a perpetual fund that provides ongoing support for priority programs and needs.

Nursing Scholarship
Endowment Fund

Dreier Family Endowed Scholarship in Nursing

David and Margaret Nichols

Endowed Scholarship in Nursing

Phyllis and Angelo Mozilo

Endowed Scholarship in Nursing

Richard and Min入场 Gunner

Nursing Scholarship Endowment Fund

Mclntire Family Children’s Hospital Healthcare Endowment Fund

Starkie Cottage Children’s Medical Center Sustaining Fund

Craig Molly and Louise Stewart, MD

Endowed Chair of Medical Education

Manitos Endowment for Graduate Surgical Education

Harry E. Howland Pediatric Endowment

John and Wilma Quinton Pediatric Oncology Endowment

Mary and Richard Compton

Endowment for Medical Excellence and Innovation

Cottage Children’s Hospital “Best Purpose” Endowment Fund

Dana White Endowment for Excellence in Education

George L. Burtness Endowment for Nursing Education

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Tom Valdes, CPA, Treasurer
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Kristen Zimmerman-Dobler
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Antonette McCalley
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Julio Sosa, MD
Jack Turney

SENIOR PHILANTHROPY OFFICER
Tanja Gonzales

$500,000 OR MORE

The Callaville Charities Foundation

$500,000 TO $999,999
Mr. & Mrs. Todd Geden

Elaine F. Stepanek Foundation

Eleanor Stephens & Terry Shutt

$25,000 TO $49,999
Mrs. Valerie Poutre

The Wood-Glassmaney Foundation

$10,000 TO $24,999
Mr. & Mrs. John Johnson

Coast Communications

LPGA Amateur Golf Association

$1,000 TO $9,999
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Peter Brown & Suzanne Tomkinson-Brown

Brookstonen Hyatt Farber Schreck LLP

Dr. John Carbon & Dr. Louise Clarke

Mr. & Mrs. Timothy Casey

Coastal Copy

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Radiology Group Commercial Real Estate

Santa Barbara County Federal Credit Union

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Mr. & Mrs. Richard L. Schall

Mr. & Mrs. Mark Schiffmacher

Mr. & Mrs. Eric Seale

South Coast Emergency Medical Group, Inc.

Kristen & Rick Tafvesson

Mr. & Mrs. Jack Turney

Valıntı Foundation

Dr. & Mrs. John A. Vowels

Walpeko & Co., LLP

Mr. & Mrs. Ron Werth

Mr. & Mrs. George S. Winter

Dr. & Mrs. Philip J. Wyatt

Zyns, Inc.

$250 TO $999
Mr. & Mrs. Peter D. Adams

Mr. & Mrs. Jillian F. Ball

Mr. Nicholas P. Bartoloni

Mrs. Barbara Bennett

Mr. & Mrs. Thomas Brooks

Ms. Catherine G. Cavettino

Ms. Genevieve D’Ambra

Stephen & Lee Drummy

Mr. & Mrs. Donald E. Vincent

Anonymous (3)

$100 TO $249
Ms. & Mrs. Thomas D. Allen

Mr. & Mrs. Ronald G. Aubrey

Ms. Patricia Azan

Mr. & Mrs. Charley Burchett

Ms. Pamela Kay Caballero

S & Gunny Capra

Mr. & Mrs. Rudolph Castillo Sr.

Ms. Debra Collingwood

Ms. Lynne Corley

Ms. Shirley Dieteman

Mr. Nicholas Dewey

Ms. Carole Donnell

Ms. Cheryl Dreier

Mr. & Mrs. Daniel F. Ells

Edith Elson

Mr. Doug English

Mrs. Cindy Erdman

Mr. & Mrs. David L. Fayram

Mr. & Mrs. Ted W. Wuerthner

Mr. & Mrs. Donald E. Vincent

Mr. Wilhelmine E. Smith

Ms. Gertrud Straede

Ms. Elizabeth A. Stivers

Ms. Margaret A. Smith

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Dr. & Mrs. Harvey Silverberg

Mrs. Margaret A. Smith

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Mrs. Jessie L. McMillan

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Mrs. Greta Heiss

Lorraine S. Hansen

Mr. & Mrs. Jim Kruidenier

Mr. & Mrs. Robert R. Rutledge

Mr. & Mrs. Jim Kruidenier

Mr. & Mrs. Robert R. Rutledge

Mr. & Mrs. Paul F. Stittner

Mr. Randall B. Sunday

Ms. Allyson Toscher

Ms. Nancy Ann Tischler

Dr. & Mrs. Robert B. Shelton

Dr. & Mrs. Craig Y. Wakamiya

Mr. & Mrs. Michael Vogel

Mr. Ronald L. White

Mrs. Charlotte A. Widling

Anonymous (2)

“During this challenging time, our community has come together like never before. We are grateful for the skill and compassion of so many caregivers, the extraordinary support of hundreds of community volunteers, and the generosity of our thoughtful donors.”

RON WERFT, PRESIDENT & CEO

COTTAGE HEALTH

GOleta Valley Cottage Hospital Foundation

Endowment

Tanya & Bob Gonzales

Mr. & Mrs. Don A. Grimm

Mrs. Margaret A. Hamilton

Mr. & Mrs. Larry Hansen

Lomane S. Hansen

Ms. Genta Heiss

Mrs. Edith Holkiser

Dr. Rodney G. Iwata

Mr. Glenn Jordan

Mr. & Mrs. Lowell H. Kiski

Mrs. Barbara A. Lane

Don & Carol Lauer

Donna Lewis, PhD

Dr. & Mrs. James W. Markham

Mr. & Mrs. Michael McGreens

Mrs. Jovie L. McMillan

Ms. Carmen Meza

Stephanie Huir

Mr. Philip Nervill

Dr. & Mrs. Robert W. Olson

Mr. Wilton Ora

Mr. Nancy A. Pacheco

Ms. Patricia Richardson &

Ms. Susan Allison

Ms. Elizabeth P. Robinson

Diene & David Russell

Mrs. Ramona R. Salazar

Mr. Otto Schischl

Dr. & Mrs. Richard B. Shelton

Mr. & Mrs. Bob Shull

Dr. & Mrs. Harvey Silverberg

Mrs. Margaret A. Smith

Mr. & Mrs. Michael McGreens

Ms. Gertrud Straede

Mr. & Mrs. Paul F. Stittner

Mr. Randall B. Sunday

Ms. Allyson Toscher

Ms. Nancy Ann Tischler

Dr. & Mrs. Robert B. Shelton

Dr. & Mrs. Craig Y. Wakamiya

Mr. & Mrs. Michael Vogel

Mr. Ronald L. White

Mrs. Charlotte A. Widling

Anonymous (2)

*deceased

RESPONDING IN EMERGENCIES

With the COVID pandemic, everyone was learning together about this virus we’d never seen before. For hospitals, the emergency loomed larger, because the community was at great risk, and the healthcare staffing care were on the frontlines, facing risks no one yet fully understood. They relied on preparation – and sometimes sheer grit – to serve, to care, to save lives on the toughest of days.

The Cottage Emergency Response Fund (CERF) – established through the generous support of community members along with our own employees – helped the hospital adapt and:

• Acquire vital equipment and supplies, including COVID Response Kits for patients who test positive for the virus. The kits help patients recover safely at home.

• Provide emergency preparedness training and tools to respond and stand ready for future situations.

• Assist employees facing COVID-related financial hardships with housing, food, childcare, transportation and other basic needs.

Total giving to the Cottage Emergency Response Fund now exceeds $2.9M and has helped save countless lives.

...Continued...
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SANTA YNEZ VALLEY COTTAGE HOSPITAL FOUNDATION

2020 DONOR ROLL
COTTAGE HEALTH 2020 ANNUAL REPORT

In the Santa Ynez Valley Cottage Hospital ER, the CT (computed tomography) scanner is essential diagnostic equipment to support lifesaving treatment and provides lower levels of radiation. The Santa Ynez Valley Cottage Hospital is recognized for outstanding care with honors including:

- **Top 20 Critical Access Hospitals** in the nation for Best Practice in Patient Satisfaction by the National Rural Health Association in 2019 and 2020.
- **Guardian of Excellence Award** for Patient Experience from Press Ganey.

To make a donation toward the new CT Scanner at Santa Ynez Valley Cottage Hospital, contact June Martin, Senior Philanthropy Officer, SYVCH, 805-691-9509.

COTTAGE REHABILITATION HOSPITAL PLANs GO TO LEAGA STUDY

Cottage Rehabilitation Hospital offers the only accredited comprehensive, traumatic brain injury and spinal cord injury rehabilitation programs between Los Angeles and the San Francisco Bay Area. Now, with increasing patient demand, the need for more advanced state-of-the-art facilities and a deadline to meet seismic safety standards, Cottage Rehabilitation Hospital (CRH) Foundation and Goleta Valley Cottage Hospital (GVCH) Foundation are collaborating on a new fundraising campaign to support CRHs move to GVCH. Already more than $6.85M has been pledged or contributed. This move ensures residents of the Central Coast will have a full scope of rehabilitative specialties and services and a building designed to support the most advanced rehabilitative therapies prescribed after routine orthopedic surgery or to promote recovery from complex illness or trauma.

CAMPAIGN STEERING COMMITTEE

Leaders from both GVCH and CRH Foundation Boards and from the community have come together to lead this endeavor. We offer sincere appreciation to the committed volunteers who have stepped forward to lead the campaign for the new Cottage Rehabilitation Hospital at GVCH: Sharon Basham, MD, Robin Cederlof, Lori Daffron, Valerie Fuette, John Goodman, Paul Graziano, Jim Knight, Lynda Nahra, Ashley Parker-Snider, Eric Seale and Katrina Zaninovich.

To learn more about ways to support this campaign, contact Dani Kent, Senior Philanthropy Officer, CRH Foundation at dani.kent@sbch.org or 805-680-2496 or Tanya Gonzales, CFRE, Senior Philanthropy Officer, GVCH Foundation at tgonzales@sbch.org or 805-696-7918.
NOTES FROM GRATEFUL PARENTS

“This is Rosy’s favorite thing to do every year. Your wonderful team is amazing, and their kindness warms my heart and means the world to Rosy.”

“I can’t thank you enough for this camp! Megan is having a great time and has been excited for camp all summer. What an awesome staff!”

“Thank you a million for such a beautiful camp experience for not only our daughter but for us as well.”
MISSION
To provide superior health care for and improve the health of our communities through a commitment to our core values of excellence, integrity and compassion.

VISION
Cottage Health, through partnership with physicians and our communities, is recognized as a California leader in quality care, safety, patient experience, transparency, cost effectiveness and community health.
2020 COTTAGE HEALTH
BY THE NUMBERS

- 18,135 hospital admissions
- 12,147 surgeries
- 86,743 days of inpatient care
- 64,390 emergency department visits
- 2,003 babies delivered
- 174,335 outpatient visits (including ED visits)
- 724 medical staff physicians
- 3,417 employees (full-time equivalents)
- 951 volunteers
- 60 physicians in residency programs

2020 FINANCIAL RESPONSIBILITY

- Revenue: $930,180,000
- Expenses: $915,056,000
- Operating Margin: $15,124,000
- Net Investment Income: $96,428,000

2020 COTTAGE INVESTMENT

- Medicare/Federal: 50.4%
- Medi-Cal/State: 19.6%
- HMO/PPO: 24.3%
- Other: 5.7%

- $32,958,000 Facility infrastructure and improvements
- $16,773,000 Hospital equipment
- $13,321,000 Urgent Care centers
- $7,960,000 Information technology
Thank You

FOR DRIVING A LIFESAVING SUCCESS

From January to July 2021, a team of more than 1,300 caring people – healthcare professionals and volunteers from throughout the community – worked to provide more than 112,000 doses of vaccine during the COVID-19 Drive-Up Vaccine Clinic at Goleta Valley Cottage Hospital.

Cottage Health thanks all who received vaccines, those who contributed to the Emergency Response Fund, and those who staffed the clinic to protect our community. You have helped to save lives.

cottagehealth.org/covid19